

DRAFT AGENDA

UPGRADING THE SME POLICY INDEX / SEE 2020 MONITORING

METHODOLOGY:

FOCUS ON POLICY MONITORING AND IMPACT EVALUATION, THE ROLE OF POLICY STRATEGIES, DATA AND COMPANY SURVEYS, AND THE POLITICAL ECONOMY OF REFORM

OECD Center Trento
3-4 July 2013

Workshop - Background and Objective

This workshop focuses on the SME Policy Index / SEE 2020 monitoring methodology. This methodology was developed by the OECD Private Sector Development Division (PSD). It measures policy development and assesses policy implementation across a number of key policy dimensions relevant to SME development and competitiveness in such areas as access to finance, entrepreneurship promotion, institutional policy framework, regulatory simplification. The methodology has been applied across various regions. For example, since 2006 the OECD (PSD) has been applying the SME Policy Index five times to 23 economies in the Eastern Partnership region, North-African and the Middle East regions and the Western Balkans and Turkey.

The aim of the Workshop is to upgrade the methodology, allowing an improved and ample more assessment of policies. Key elements to enhance the current methodology are (1) policy strategies as key policy frameworks, (2) policy monitoring and impact evaluation tools, (3) data and statistics and company surveys, and (4) the political economy of reform. These elements will be covered in four separate sessions of the Workshop. In a fifth concluding session it will be discussed how these elements can be integrated in the future SBA / SEE 2020 assessments.

The Workshop will bring together the National SBA Coordinators and SME policy experts from the Western Balkans, Turkey and Eastern Partner Countries to discuss the four pillars to enhance the SME Policy Index / SEE 2020 monitoring methodology.

Wednesday, 3 July

09:00 – 09:15	<i>Welcome Address</i>
09:00 – 09:30	<i>Introduction to policy monitoring tools</i>
09:30 – 11:30	<i>Session 1 – Policy Strategies</i>
11:30 – 13:00	<i>Session 2 – Policy monitoring and impact evaluation</i>
13:00 – 14:30	LUNCH BREAK
14:30 – 16:00	<i>Session 3 – SME Strategy</i>
16:00 – 16:30	<i>Summary and Conclusion of Day 1 of the Workshop</i>
19:00 – 21:00	DINNER HOSTED BY THE OECD PRIVATE SECTOR DEVELOPMENT DIVISION AND CENTRAL EUROPEAN INITIATIVE

Thursday, 4 July

09:15 – 12:30	<i>Session 4 – SME data and company survey</i>
12:30 – 14:00	LUNCH BREAK
14:00 – 17:00	<i>Session 5 - the Political Economy of Reform</i>
17:00 – 17:30	<i>Summary and Conclusion of the Workshop: future policy assessments (SBA, SEE 2020)</i>
17:30 – 18:30	CLOSING COCKTAIL